What's the Logic Behind Logic Models?
Participant Handouts

Our Objectives

By the end of our session, we will be better able to:

- Describe what evaluation is and why it matters
- Define the various components of a logic model
- Identify logic model and evaluation resources

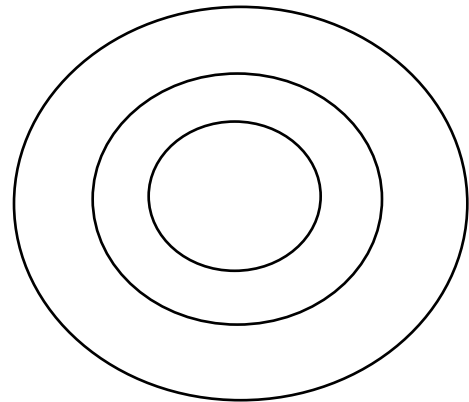## What Evaluation Is and Why it Matters

Program Evaluation:

> "A systematic method for collecting, analyzing, and using data to examine the effectiveness and efficiency of programs and, as importantly, to contribute to continuous program improvement."
>
> – CDC

Why evaluate?

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The Components of a Logic Model

Resources

Kellogg Foundation, Logic Model Development Guide: http://www.wkkf.org/knowledge-center/resources/2006/02/wk-kellogg-foundation-logic-model-development-guide.aspx

Innovation Network, Logic Model Workbook: http://www.innonet.org/client_docs/File/logic_model_workbook.pdf

Measuring Program Outcomes: A Practical Approach: United Way:
https://www.nrpa.org/uploadedFiles/nrpa.org/Professional_Development/Accreditation/COAPRT/Measuring_Program_Outcomes-UW.pdf

Partnership for After School Education (PASE), Afterschool Youth Outcomes Inventory:
http://www.afterschoolnetwork.org/sites/main/files/file-attachments/outcomesinventory_8nov10_final.pdf

PerformWell, Identify Outcomes: http://www.performwell.org/index.php/identify-outcomes

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Sample Evaluation Plan Components

Program: _____

OUTPUTS	OUTPUT INDICATORS *How will we know it?*	Is this indicator…?	DATA COLLECTION METHODS & TOOLS *How will we gather the information?*	DATA SOURCES *Who has this information?*	TIMELINE *When do we collect data?*
		☐ **Specific?** ☐ **Measurable?** ☐ **Attainable?** ☐ **Relevant and related?** ☐ **Time-bound?**			
		☐ **Specific?** ☐ **Measurable?** ☐ **Attainable?** ☐ **Relevant and related?** ☐ **Time-bound?**			

OUTCOMES	OUTCOME INDICATORS *How will we know it?*	Is this indicator…?	DATA COLLECTION METHODS & TOOLS *How will we gather the information?*	DATA SOURCES *Who has this information?*	TIMELINE *When do we collect data?*
		☐ **Specific?** ☐ **Measurable?** ☐ **Attainable?** ☐ **Relevant and related?** ☐ **Time-bound?**			
		☐ **Specific?** ☐ **Measurable?** ☐ **Attainable?** ☐ **Relevant and related?** ☐ **Time-bound?**			

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